

Join us for a training seminar  
Saturday, April 22  
9:30 AM – 3:30 PM  
Newtown Middle School



# HOW TO RUN FOR LOCAL OFFICE

*Have you thought about running for office, but weren't sure where to start? Well, start here!*

*This training seminar is for anyone interested in running for office, managing or working on a political campaign, or just interested in how to be a more effective activist.*

*No experience necessary – just a desire to learn more about the political process and how you can get involved!*

The Newtown Democratic Town Committee is hosting a training event that will help you learn how to effectively plan a campaign and run for office.

This is a FREE event for all Democrats and interested folks looking to run this fall. There will be eight different sessions in four blocks during the day so you will have multiple opportunities to learn.

Whether you are interested in running for the Board of Education, Legislative Council, Planning and Zoning Commission, or just want to learn more about how local politics work, join us!

## **High school students are also welcome!**

Local young Democrat Kasturi Mitra will hold a special session for high school students who are interested in getting more involved.

As President Barack Obama said in his farewell speech, *"If something needs fixing, then lace up your shoes and do some organizing. If you're disappointed by your elected officials, run for office yourself."*



**Register today!**

Visit [newtownctdemocrats.org](http://newtownctdemocrats.org) for more details and registration links.

## Choose four of these workshops

### **Communications and Literature**

Christian Murray, experience communications expert, will talk about how to develop a powerful communications campaign.

### **Understanding SEEC Rules**

Representatives from the State Election Enforcement Commission will talk about state election laws and public financing options.

### **Panel Discussion**

Join a panel of locally elected officials who will talk about their experiences and answer your questions.

### **VAN 101**

Jen Thomas will discuss how the Voter Activation Network (VAN) helps candidates leverage technology to run their campaigns and meet their goals.

### **Using Social Media**

Newtown's own Kyle Lyddy will give an overview on using the power of social media to power your campaign.

### **Field Organizing**

Dhru Nag, an expert on field organizing, will give you tips and tricks to get your campaign started.

### **GOTV**

Lindsay Farrell, Executive Director at CT Working Families and a specialist in organizer training will talk about mobilizing resources.

### **Fundraising**

Meghan Frangione will provide details on fundraising to support your campaign objectives.